



Press Release - For Immediate Release

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Virginia Universities Go Green With PrintReleaf

Denver, Colorado, USA; August 2018—Two Virginia universities—Virginia Military Institute in Lexington and Radford University in Radford—have selected PrintReleaf to extend their environmental sustainability efforts. Under the agreement—put in place by their managed print services vendor, Richmond-based Virginia Business Systems—the paper used in the universities’ copiers will be measured and trees equivalent to the paper used will be planted in a stressed forest area by PrintReleaf.

Rick Lingon, Virginia Business Systems Vice-President of Sales, commenting on the implementation, said: “PrintReleaf has become a major factor in our offerings to managed print services clients. The availability of PrintReleaf convinced these leading Virginia schools that their faculty and students could sustainably use the paper in copiers on campus. PrintReleaf plants trees well in excess of those required for mere paper use equivalency, to fully account for tree mortality. We are impressed with the ease of PrintReleaf implementation and the fact that our clients may select, from seven sites around the world, a precise area to be reforested.”

Jordan Darragh, PrintReleaf CEO and Founder, said: “We are pleased to welcome Radford University and Virginia Military Institute to the fast-growing PrintReleaf family. In adopting PrintReleaf, VMI and Radford join the University of Virginia—an early adopter of our reforestation services. All around North America, schools and in-plant print operations are finding their use of PrintReleaf to be an effective response to the desire for sustainability and resource replenishment.”

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About Virginia Business Systems:

Virginia Business Systems and Edwards Business Systems have been in business since 1954 and are one of the country’s largest independently owned Office Equipment Dealers, recognized by all of their vendors for excellence in sales and service. VBS and EBS, with over 180 employees, are in their third generation of management and ownership, continuing the family commitment of meeting and exceeding the needs of their clients. Virginia Business Systems is headquartered in Richmond and serves Charlottesville, Lynchburg, Roanoke, New River Valley, Harrisonburg, Winchester, Shenandoah Valley and Hampton Roads. Edwards Business Systems, headquartered in Bethlehem in the Lehigh Valley, has offices in West Reading, Middleton (serving Lancaster, York and Harrisburg), Scranton (serving Wilkes-Barre and the Pocono Region), Lewisburg, and Pottstown, PA.

About PrintReleaf:

PrintReleaf creates a global sustainability standard by certifiably guaranteeing to releaf the paper consumption of PrintReleaf customers. PrintReleaf is the only technology platform that measures customers' paper usage and certifiably reforests that usage on an equivalent basis. The patented PrintReleaf technology not only tracks paper consumption, but also monitors PrintReleaf reforestation partners to ensure fulfillment. Market-leading companies with a passion for the environment and a progressive concern for advancing environmental stewardship, together with their customers, rely on PrintReleaf to provide a nexus of partnerships involving forestry, technology, and business. For more information, please visit www.printreleaf.com.